



Find the needle in the haystack and turn it into a missile

Start Listening

Massive amounts of valuable public information – documents, tweets, blogs, news – is produced every minute. The challenge for most companies is systematically evaluating it to gain valuable insights about customers, products, competition, and suppliers. The flood of input from multiple, unstructured public information streams is overwhelming. How can you change the challenge of information overload into an opportunity? Ubermetrics has the answer.



Find conversations that matter

Ubermetrics Delta analyzes 40.000 documents every minute from more than 400 million online and offline sources in real time to extract the most relevant information for your business.



Turn data into action

Ubermetrics enables companies to monitor communication about brands, products and markets. We help businesses optimize decision-making in today's frenetic environment by identifying the real-time information they need to know.

Corporate Intelligence Solutions

Better business decisions. Powered by data.

Although many companies have experience in using internal data for business intelligence and operational guidances, very few are able to harness the power of public information streams. Inconsistent formats and types and massive volumes present an enormous challenge. From consumer packaged goods companies who track quality issues to manufacturing giants who monitor weather and transportation events, the right public data can help companies optimize their decisions and improve performance. Ubermetrics is your Big Data-as-a-Service provider that addresses all information challenges in one solution according to strict data protection policies.



Marketing - Bulletproof campaigns

Monitor market developments, identify customer interests and track trends better than your competition. Optimize marketing strategies based the most relevant real-time data.



Public Relations - Sharpen your focus

Analyze communication about your market, brand, product, or service to optimize your PR strategy and accelerate effective responses to real-time market developments.



Agencies - Pitch with precision

Win new business by arming your agency with data-driven advantages.



Sales - Take the lead

Analyze key conversations to prioritize communication and build effective customer relationships. Ubermetrics Delta turns conversations into leads.



Other - Keep your ear to the ground

Identify the information you need to optimize supply chain management or innovation initiatives.



Deloitte.

 Microsoft

 randstad

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